



AIRPLAY MAGAZINE NEW MUSIC REVIEW 08/20/2020

THE THING ABOUT YOU – THE KERRI TALES

Kerri Tales, a Vancouver Island 3-member band, has something here worth noticing. This song builds quickly right from the start, packed with emotional appeal and truly reflective of the old adage "Music is what feelings sound like". The lyrics aptly capture the intense roller coaster emotions involved in moving on from a bad relationship, a situation most people can relate to on some level. This is simple, powerful song delivered with honesty and passion that one could easily envision being part of a movie soundtrack. This song would be an excellent radio friendly single release for Country formats with an edit of between 3 and 4 minutes. This track would be a great fit for the AC/AAA radio demographic. The female lead vocals from Kerri Shannon are on point, at times reminiscent of early Linda Ronstadt in tone and timbre and Faith Hill in terms of the passionate conveyance of feeling coupled with a great hook! I look forward to hearing more from this artist, my bet is that this is an intensely personal original song because it is so well delivered. Definitely an artist to watch!

Greg Beasley / Airplay Magazine

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